

## Why Swansea City Centre?

- Wales' second largest city and sub-regional centre for south-west Wales
- Swansea has a population of 240,300 residents including 20,000 students
- 500,000 people living within 30 minutes and a retail catchment of 1.5 million within an hour
- Pedestrian flows in excess of 120,000 per week
- Over 4.3 million additional tourists visiting the area every year
- Over 240 shops, 80 places to eat, 25 beauty salons and 40 pubs and clubs
- Home to Wales' largest indoor market – Swansea Market, awarded Britain's Best Large Indoor Market 2015
- Flourishing evening economy with Purple Flag status
- Excellent annual programme of City Centre events
- Home to Swansea City Football Club – Wales' only premier league football team
- Easily accessible by car, bus, rail and ferry
- Over 5,000 parking spaces and award winning Park and Ride services



### Further Information

To take advantage of City Centre Lettings visit and book online at:

[www.swanseacitycentre.com/citycentrepromotionallettings](http://www.swanseacitycentre.com/citycentrepromotionallettings)

Alternatively, contact City Centre Management during office hours:

[01792 633090](tel:01792633090)

[citycentremangement@swansea.gov.uk](mailto:citycentremangement@swansea.gov.uk)

For general information about Swansea City Centre go to:

[www.swanseacitycentre.com](http://www.swanseacitycentre.com)

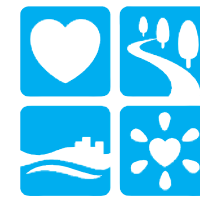
[www.facebook.com/swanseacitycentre](https://www.facebook.com/swanseacitycentre)

[www.twitter.com/swanseacentre](https://www.twitter.com/swanseacentre)

If you require this brochure in a different format please contact City Centre Management on 01792 633090.

All details correct at time of print.

Swansea City Centre



## Promotional Lettings Service

A unique and innovative promotional opportunity

[www.swanseacitycentre.com](http://www.swanseacitycentre.com)

City and County of Swansea  
Dinas a Sir Abertawe



# A unique and innovative promotional opportunity

**Hire pitches in excellent locations throughout Swansea's bustling City Centre to promote your business and reach your customers in a personable and direct way.**

## **Opportunities include:**

- Grand openings
- Workshops
- Public information
- Parades
- Commercial markets
- Brand launches
- Presentations
- Canvassing
- Food tasting
- Sponsorship
- Demonstrations
- Publicity stunts
- Market research
- Displays
- Recruitment
- Special events

**A choice of sites in high footfall areas across the City Centre including Oxford Street, Whitewalls, Princess Way and Union Street.**

## **Why use this Service?**

- Competitive rates
- Discounts available
- Daily hire
- Fast and easy application process
- Friendly advice and assistance
- On-site customer support
- Varied locations
- Accessible sites
- Choice of pedestrianised areas



## **\* Benefits for City Centre businesses:**

- 50% discount for existing businesses
  - First letting FREE for new or relocating businesses
  - Discounts for block bookings
- \* Subject to terms and conditions**

